

Press Release

Greenyard Fresh UK signs agreement with Produce Logistics

Spalding, UK, 29 April 2021

Greenyard Fresh UK and logistics and fresh produce packing specialists, Produce Logistics, have signed an agreement which launches a closer collaboration between the two companies.

Produce Logistics are now operating directly from the Greenyard Fresh UK distribution centre, and benefit from Greenyard ripening and packing products on their behalf.

The collaboration is not new; both companies based in the south Lincolnshire town of Spalding have worked together closely for many years. As this collaboration has worked so well, they took the opportunity to further cement their relationship with this formal agreement.

The new agreement underlines the importance of a company like Greenyard Fresh UK, providing to partners highly efficient specialised ripening and packing resources. This ensures UK customers also benefit from receiving their fresh produce, expertly packed in the tightly controlled conditions of Greenyard's state-of-the-art packhouse facility.

The whole operation is more efficient, meaning the customer can have even more confidence in the quality of the produce.

Bill Mathieson, Managing Director of Greenyard Fresh UK agrees: *"This is a great opportunity to collaborate and benefit from the respective scale and efficiency this arrangement will bring to our operations. As a result, this will allow us to continue to support our key customers with great service, quality and value."*

A spokesperson for Produce Logistics added: *"We see this as a great way to collaborate operationally to help achieve sustainability and meet our customers' expectations."*

For additional information, please contact Greenyard Fresh UK:

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About us

Greenyard's Fresh division is a worldwide market leader in fresh fruit and vegetables, flowers and plants, and fresh produce logistics. Developing extensive global partnerships with our growers enables us to offer an exceptionally wide range of high quality fresh produce to our customers, which are most of the key retailers within Europe. We work closely with our customers to continually meet and exceed their needs and expectations; our drive-in industry leading packaging, promotional and product innovation helps us grow together in a mutually sustainable way. We are proud to serve as our customer's direct connection to the field.

www.greenyardfresh.co.uk